



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555
Henderson - Las Vegas

CONTRACT

Contract / Revision	Alt Order #
499128 /	06380941
<u>Product</u>	
HOUSE MAJORITY PAC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/21/12 - 10/27/12	2127
<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	10/17/12 / 10/17/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
79	86
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				1	\$450.00			
N 2	KVVU	10/22/12	10/26/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MT---F--				1	\$375.00			
N 3	KVVU	10/22/12	10/26/12	Katie Couric	2-3p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MT---F--				1	\$425.00			
N 4	KVVU	10/22/12	10/26/12	Anderson	3-4p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MT---F--				1	\$450.00			
N 5	KVVU	10/22/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MT---F--				1	\$500.00			
N 6	KVVU	10/22/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MT---F--				1	\$950.00			
N 7	KVVU	10/22/12	10/26/12	Fox 5 News at 5	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MT---F--				1	\$1,025.00			
N 8	KVVU	10/22/12	10/26/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T---F--				1	\$950.00			
N 9	KVVU	10/22/12	10/26/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T---F--				1	\$1,350.00			
N 10	KVVU	10/21/12	10/21/12	Fox 5 News Su	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----1				1	\$1,850.00			
N 11	KVVU	10/21/12	10/21/12	Extra Weekend	Su 6-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
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499128 /	06380941	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/12 - 10/27/12	HOUSE MAJORITY PAC	2127
<u>Advertiser</u>		<u>Original Date / Revision</u>
House Majority PAC		10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										Start Date		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Week:</u>		
		Week: 10/15/12	10/21/12	-----1				1	\$450.00			
N 12	KVVU	10/21/12	10/21/12	Fox News Sunday	8-9a	8-9a	:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		
		Week: 10/15/12	10/21/12	-----1				1	\$850.00			
Totals											12	\$9,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/26/12	12	\$9,625.00	\$8,181.25
Totals	12	\$9,625.00	\$8,181.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6380941
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 17 / 12 11 . 39
*** KV VU-TV ***

ADV # _____ ADV. NAME ISS/HOUSE MAJORITY PAC
AGY # _____ AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

ORDER # 499128

CLASS : NATL - LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC
FLIGHT DATES OCT21/12
CITY TAX STATE

DATE OCT17/12 11.39
ICE)

REP: TO ROSE
ED NEWTON

NEW HOUSE MAJORITY PAC ADD
TOTAL \$9,625
PLS CNF THANKS

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *

REP HEADLINE# 6380941
*** OCTOBER REV40 ***

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK FAX# 610-225-1191

OCT 17 / 12 11 . 39
*** KVVI-TV ***

REP HEADLINE# 6380941
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

91
OCT 17 / 12 11.39
*** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LNGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
12	800A-900A		30		\$850.00			10/21	10/21	1		SUN	1

PROGRAM : FOX NEWS SUNDAY
CON COM1: FOX NEWS SUNDAY

OCT / 12 \$9,625.00

CONTRACT TOTAL \$ 9,625.00
TOTAL SPOTS 12